



**The
MonArc**
Awards

Celebrating Those Who Give Our Mission Wings

Friday, April 10, 2015
The Carriage House

The Arc of Atlantic County
6550 Delilah Rd. Suite 101
Egg Harbor Twp., NJ 08234

609.485.0800
www.arcatlantic.org

**SPONSORSHIP &
UNDERWRITING
PROPOSAL**

PREMIUM SPONSORSHIPS

Presenting Sponsor

\$10,000

- Company logo printed on the invitation and prominently placed on all promotional materials, including event signage and The Arc's website (www.arcatlantic.org)
- Full-page color ad on cover (back cover, inside front or inside back)
- One reserved table of 10 with sponsor sign on table

Platinum Sponsor

\$5,000

- Company logo placed on all promotional materials (except invitation), and on The Arc's website (www.arcatlantic.org)
- Half-page, full-color ad (8"w x 5.125"h) with premier positioning in program book
- One reserved table of 10 with sponsor sign on table

Gold Sponsor

\$2,500

- Company name placed on all promotional materials (except invitation), and The Arc's website (www.arcatlantic.org)
- Quarter-page, full-color ad (3.875"w x 5.125"h) with premier positioning in program book
- Five tickets to the event

Silver Sponsor

\$1,000

- Company name on promotional materials (except invitation)
- Full-color, prominently placed business card ad (3.5"w x 2"h) in program book
- Two tickets to the event

All sponsors will be also be recognized on The Arc of Atlantic County's Annual Giving Wall, prominently displayed in our lobby.



UNDERWRITING OPPORTUNITIES

Underwriters below will receive their name on all promotional materials, on the Arc's website and Facebook pages, and will be recognized at the event.

Dinner Underwriter
\$8,000

Reception Underwriter
\$4,000

Journal Underwriter
\$1,500

Entertainment Underwriter
\$1,250

Photography Underwriter
\$1,000

Advertising Underwriter
\$1,000

Awards Underwriter
\$750

Auction Underwriter
\$500

Step & Repeat Underwriter
\$500

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THANK YOU FOR SPONSORING THIS EVENT!

Please make checks payable to The Arc of Atlantic County. You may also pay by credit card online at www.arcatlantic.org or call Alejandra Sulpizio at 609-485-0800 ext. 137 for payment by phone.

Mail to: The Arc of Atlantic County • 6550 Delilah Road Ste.101, Egg Harbor Twp, NJ 08234

PREMIUM SPONSORSHIPS

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000

UNDERWRITING OPPORTUNITIES

- Dinner \$8,000
- Reception \$4,000
- Journal \$1,500
- Entertainment \$1,250
- Photography \$1,000
- Advertising \$1,000
- Awards \$750
- Auction \$500
- Step & Repeat \$500

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please submit all ads in a PDF format and email to tdavidson@arcatlantic.org by March 20th, 2015. Contact Tom Davidson at 609-485-0800 ext. 136 or at the email above with all ad book questions.

JOURNAL ADVERTISING OPTIONS

Show your support of people with intellectual and developmental disabilities or pay tribute to one of our honorees by **purchasing an ad** in our program book.

Each guest, sponsor and advertiser will receive a copy of the program book, which will feature an overview of The Arc of Atlantic County's services and a special tribute to each of our honorees.

Ad Size	Color	Black & White
Full page (8"w x 10.5"h)	\$1,250	\$1,000
Half page (8"w x 5.125"h)	\$650	\$500
Quarter page (3.875"w x 5.125"h)	\$350	\$250
Business card (3.5"w x 2"h)	\$175	\$125
Listing (up to 50 characters)	N/A	\$50

Please submit all ads in a PDF format and email to tdavidson@arcatlantic.org by March 20th, 2015. **Note:** An ad can be created for you at no additional cost, but please submit your ad copy and logo by February 1st to allow time for design. Contact Tom Davidson at 609-485-0800 ext. 136 or at the email above with all ad book questions.

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ADVERTISING OPTIONS

- Full Page Color \$1,250
- Full Page BW \$1,000
- Half Page Color \$650
- Half Page BW \$500
- Quarter Page Color \$350
- Quarter Page BW \$250
- Business Card Color \$175
- Business Card BW \$125
- Name Listing \$50

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____